



TABLE OF **CONTENTS**

4 The Opportunity

Maps

9 I-540 Triangle Expressway

Holly Springs Northeast Gateway Plan

Aerials

Amenities Map

Market Overview

Demographic Overview

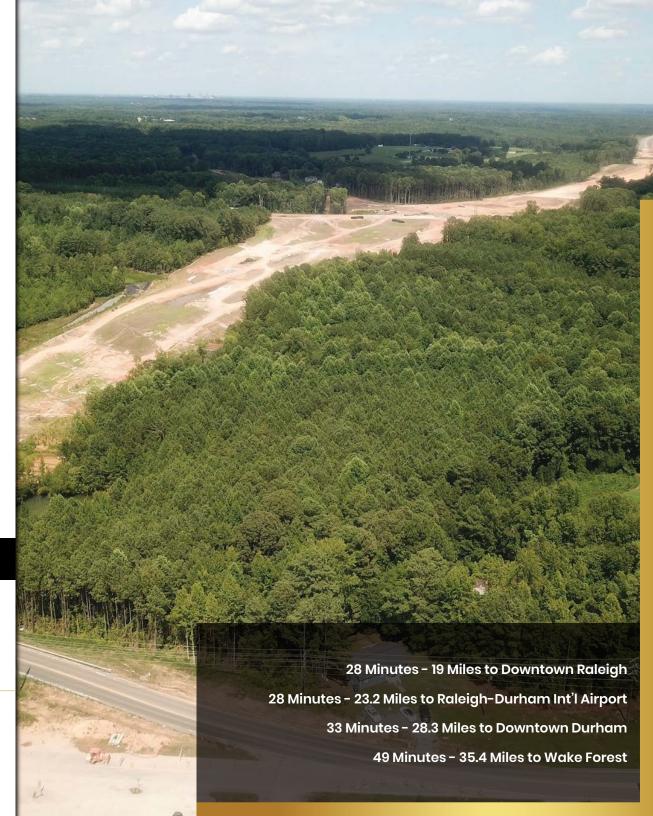


KEY **HIGHLIGHTS**

- Excellent location for mixed-use multifamily project adjacent to new I-540 extension
- Property is designated as "Regional Center" on the proposed Holly Springs Northeast Gateway
 Plan, calling for "future development in this area be the highest intensity development"
- High Demographics Area (Average HHI is \$142K in 3 mile radius)
- Right off of I-540 Triangle Expressway (currently in development)
- Great School District including Holly Springs High School
- H-12 Highschool also being developed nearby to accommodate fast growing population
- Access to City Sewer & City Water

PROPERTY **HIGHLIGHTS**

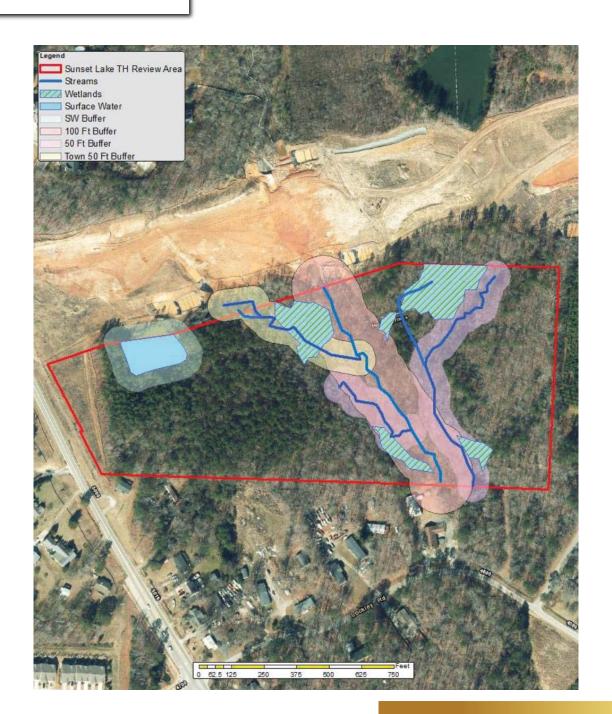
| Price | \$8,000,000 (+ \$35,000 for every multifamily unit approved above 228 units) |
|----------|--|
| Lot Size | 19.79 acres 3 parcels of land |



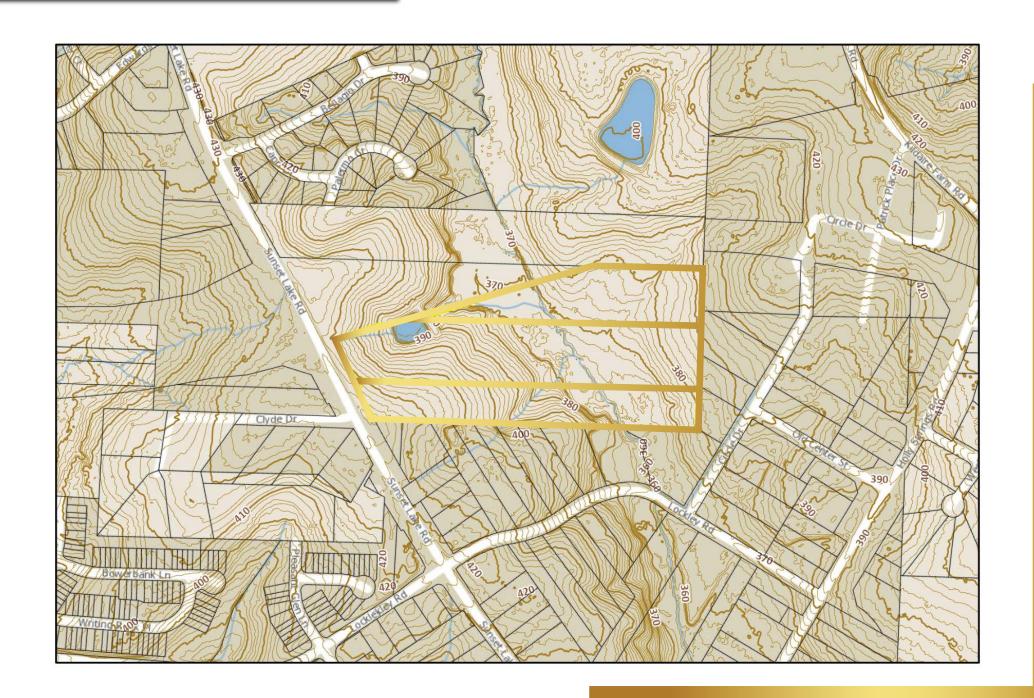
AERIAL SITE PLAN



WETLAND **DELINEATION MAP**



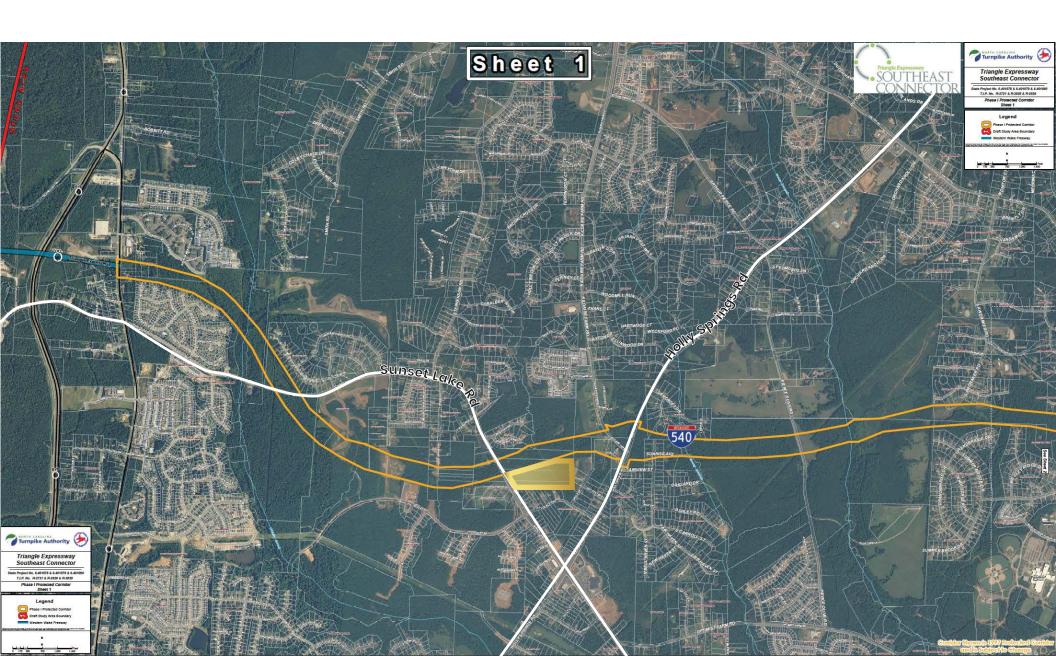
TOPO MAP



PARCEL MAP



I-540 Triangle **Expressway**

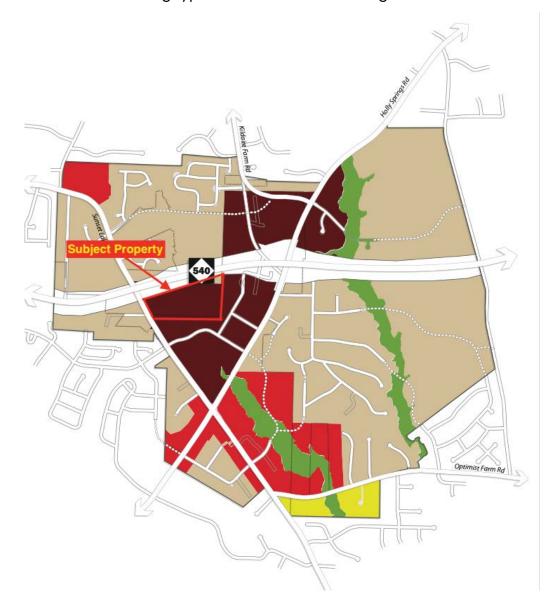


I-540 Triangle **Expressway**



HOLLY SPRINGS NORTHEAST GATEWAY PLAN

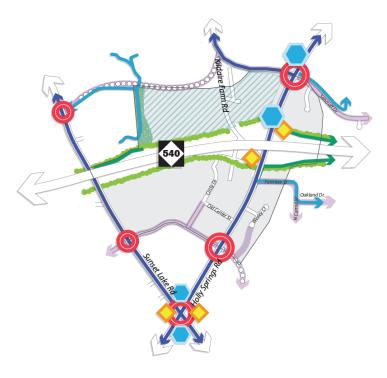
Regional Center: Regional centers are hubs for entertainment and employment, located immediately off of the NC 540 interchange at Holly Springs Road. These areas are envisioned as energized centers containing a mix of business, entertainment, civic and cultural activities with a mix of housing types wihtin and surrounding the center.



Land Use & Character Plan Natural Area Mixed Residential Neighborhood Residential Neighborhood Mixed-Use Center Regional Center

HOLLY SPRINGS NORTHEAST GATEWAY PLAN

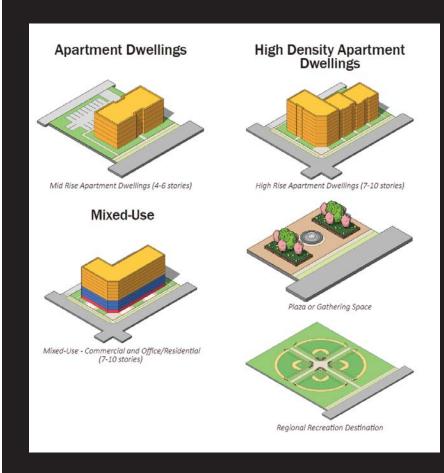
Gateway Core: Functional Subarea 3 is located in the heart of Northeast Gatewau, adjacent to the future 540 and Holly Springs Road interchange. Future development in this area should be the highest intensity development in the Gateway to best leverage this area's visibility from NC 540 and easy access from the interchange. As development approaches Lockley Road and Wesley Court, development intensity should decrease to ensure appropriate transitions to surrounding functional subareas.



Improvements Framework



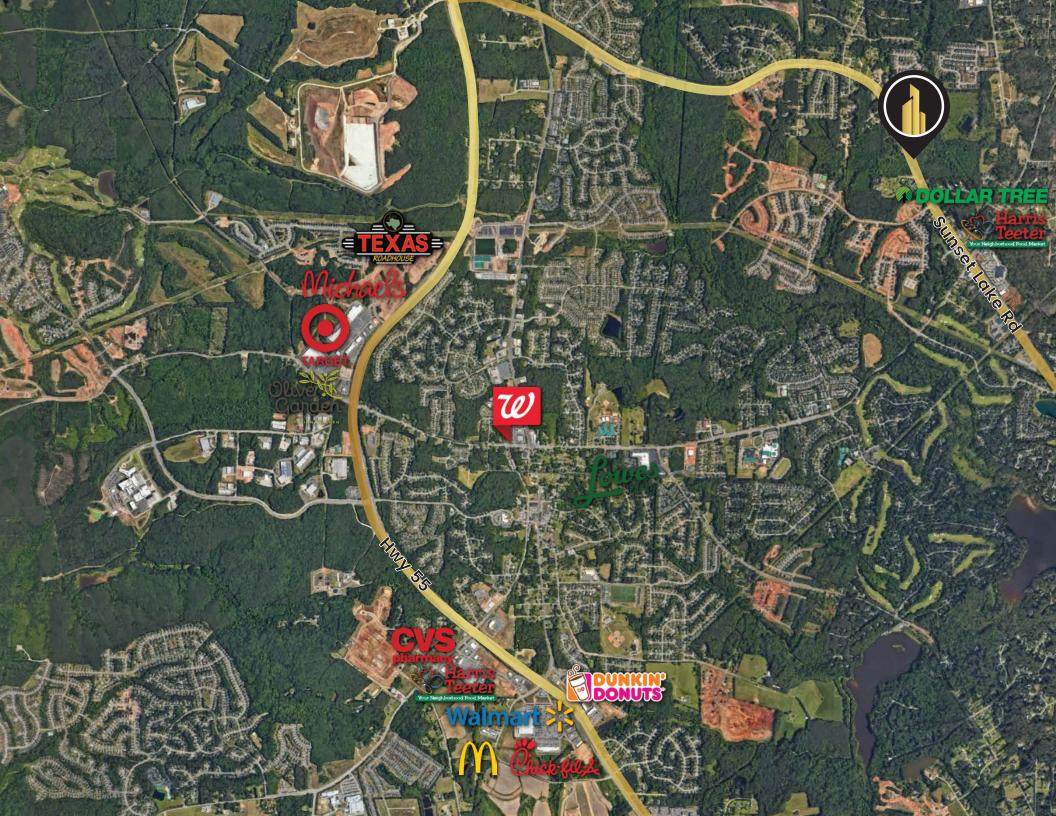
Development Pattern: Future development has the opportunity to further solidify Holly Springs' reputation as a desireable community where people can work, live, and play. The multimodal transportation network should connect to all areas and provide connections to surrounding neighborhoods.











APEX **NC**







Apex is a small city in Wake County, North Carolina, around 12 miles southwest of Raleigh. It is 19 square miles of land bordering Cary and is 11 miles south of Research Triangle Park. Eight miles to the west is Jordan Lake. Apex encompasses the community of Friendship at its southern border. In 1994, the downtown area was designated a Historic District. Several buildings date to the late 1800s. It is an example of an intact turn-of-the-century railroad town. The Apex train depot, built in 1867, is designated a Wake County landmark. The depot location marks the highest point on the old Chatham Railroad, hence the town's name. The town motto is "The Peak of Good Living".

The population boom occurred primarily in the late 1990s. The Research Triangle Park, established in the 1960s, created strong demand for technology workers. Apex began appearing on Best Place to Live lists starting in 2007 and steadily climbed the charts until reaching the #1 spot in 2015. This also drove population growth.

The town is a suburb of both Raleigh and RTP. It is situated to the southwest of Raleigh with direct highway access via US 1. Apex is south of RTP with direct highway access via NC 540. Apex crests the watersheds of both the Neuse and Cape Fear rivers. Neighboring towns include Cary to the north and northeast, Holly Springs to the south, and Raleigh to the east and northeast.

The towns top employers according to the 2017 Comprehensive Financial Report for Apex, the towns top employers were Wake County Public Schools, Dell EMC, Apex Tool Group, Town of Apex, ATI Industrial Automation, Target, Costco, Walmart, Lowes Home Improement, and Tipper Tie.

APEX **ACCOLADES**



Apex has all the things you'd expect in the No. 1 place to live: a charming downtown, top-notch schools, and the kind of community spirit that draws 15,000 people, or more than a third of the population, to the annual PeakFest street fair. It also has something else: high-paying tech-industry jobs that help make the quality of life here second to none. And unlike that other technology hub on the West Coast, Apex is still affordable.

- TIME Magazine, August 2015

DEMOGRAPHIC **OVERVIEW**

| 2020 Summary | 1 Mile | 3 Miles | 5 Miles |
|-------------------------------|------------|--------------------------|-----------|
| Population | 5,527 | 51,134 | 112,542 |
| Households | 1,864 | 17,163 | 38,781 |
| Families | 1,428 | 13,677 | 30,515 |
| Average Household Size | 2.97 riend | 2.98 | 2.90 |
| Owner Occupied Housing Units | 1,574 | 14,5 <mark>3</mark> 9 | 32,569 |
| Renter Occupied Housing Units | 290 | 2,6 <mark>2</mark> 4 | 6,211 |
| Median Age New Hill | 34.7 | 35 <mark>.</mark> 6 | 37.4 |
| Median Household Income | \$105,269 | \$1 <mark>10</mark> ,559 | \$107,469 |
| Average Household Income | \$138,322 | \$1 <mark>4</mark> 2,727 | \$138,273 |
| Bonsal | | | |

| . Kemb | | | |
|-------------------------------|-----------|-----------|-----------|
| 2025 Summary | 1 Mile | 3 Mile | 5 Mile |
| Population | 6,489 | 57,840 | 127,224 |
| Households | 2,177 | 19,346 | 43,733 |
| Families | 1,664 | 15,353 | 34,223 |
| Average Household Size | 2.98 | 2.99 | 2.91 |
| Owner Occupied Housing Units | 1,840 | 16,307 | 35,820 |
| Renter Occupied Housing Units | 337 | 3,039 | 7,914 |
| Median Age | 32.7 | 34.8 | 36.9 |
| Median Household Income | \$117,626 | \$119,636 | \$114,160 |
| Average Household Income | \$155,747 | \$159.735 | \$153.046 |



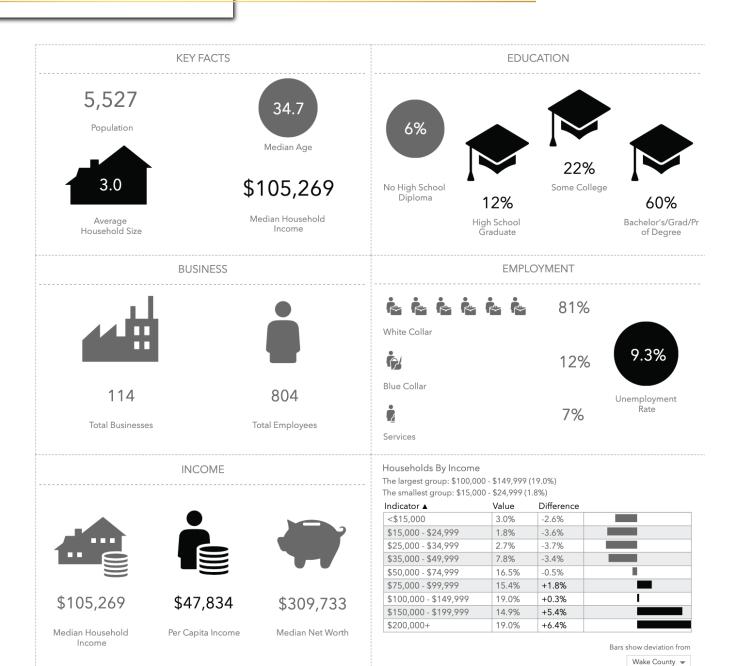
Holly Springs

3 miles

Arex

Wilbon

DEMOGRAPHIC **OVERVIEW**



CONTACT

Nikita Zhitov Nikita@cityplat.com 919.412.9038

CityPlat www.cityplat.com 919.650.2643

107 Fayetteville St Raleigh, NC 27601

CONFIDENTIALITY **DISCLAIMER**

The information contained in this Offering Memorandum is proprietary and strictly confidential. It is intended to be reviewed only by the party(ies) receiving it from CityPlat, LLC and should not be made available to any other person or entity without the written consent of CityPlat, LLC. If you are not the intended recipient, you are hereby notified that any retention, dissemination, duplication, forwarding, copying or taking any action in reliance on the contents of this information is strictly prohibited. If you receive this Offering Memorandum in error, whether in electronic or printed form, please notify the sender and destroy the document.

This Offering has been prepared to provide a summary of unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation.

CityPlat, LLC has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with state and federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property.

The information contained in this Offering has been obtained from sources we believe are reliable; however, CityPlat, LLC has not verified, and will not verify, any of the information contained herein, nor has CityPlat, LLC conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided.